

Word on the Street

Ashland Main Street Association News
June, 2009



The Ashland Main Street Association
Invites you to join us for
“Lunch on the Lawn”
Every Wednesday in May and June
Noon – 1:30 p.m.

The Lawn in front of Ashland Town Hall
(Bring your brown bag lunch, drinks will be provided)
Members of the Ashland Main Street Association
invite businesses and residents to join us for
some camaraderie.
We look forward to seeing you Wednesday!

public-private partnership that provides for candid, open communication among the parties.

Obviously this cannot be done by just AMSA and, in fact, we are a very small part of the equation, but we believe AMSA can provide a forum for those who are stakeholders in Downtown Ashland to discuss the issues and define the obstacles (economic, tax-related, leadership, vision, etc.) that prevent revitalization.

We all realize that our community, as well as our country, is in a severe economic recession. We cannot expect miracles from this situation, but if we think long-term and if we believe in Ashland as a spirited, viable community, then we could work together for the revitalization of Downtown Ashland.

We are giving consideration to the appropriate process for this partnership, and we would seriously welcome ideas from stakeholders. Please email AMSA at AshlandMainStreet@gmail.com or contact any member of the Community Development Committee with comments, questions, or solutions.

*AMSA Community Development Committee- Alan Abbott,
Ian Kirkland, Ragan Phillips, and Yancey Jones*

Volunteers Needed: Ashland Main Street Association is dependent on volunteers to expand its programs and reach its goals. Help from volunteers is needed in the following areas: planning community events which will showcase the downtown district, designing an AMSA website, preparing the monthly newsletter, drafting a streetscape plan for downtown, assisting in the grant application process and lots more.

Donations Needed: As a new 501c3, every donation dollar received goes a long way. Tax-deductible donations can be mailed to Ashland Main Street Association P.O. Box 33, Ashland, VA 23005

If you have an upcoming event in need of business/community support, we would be glad to list it in our newsletter. Submissions for our next newsletter are due by June 15th.

To share your talents, find out more, or subscribe to AMSA's monthly newsletter, contact AMSA at AshlandMainStreet@gmail.com

*Ashland Main Street is everyone's neighborhood.
Help us to envision a future as rich as its past.*

Input Needed: AMSA is currently gathering input from businesses and residents in four key areas; landscaping, lighting, sidewalks and signage for the public spaces in the downtown district. Input is needed. Design surveys are available online at www.Townhound.com, the Town's website & www.mainstreetashland.org and available at the Ashland Library, and the Patrick Henry YMCA. Design Presentations will also be held to provide more information (more info to follow).

A Message from the Community Development Committee

The primary goal of a Main Street organization is the revitalization of downtown areas in small/medium size American towns. The board members are all volunteers and include business owners, property owners and both working and retired residents of Ashland.

For the long-term economic and social benefit of our community, AMSA would like the stakeholders (property owners, business owners/managers, town officials, Randolph-Macon college officials and Ashland residents) to work toward the revitalization of Downtown Ashland. We are not talking about 2009-2010, but we want to think ahead over the next decade and beyond. We are trying to develop a “2020 Vision” for Ashland.

We believe a critical first step could be possible through the formation of some kind of an informal

Promotional Opportunities



End of school celebration

Duncan Memorial United Methodist Church is hosting a community end of school celebration at Pufferbelly Park on June 12th, at 7:30 pm. All are invited to share time together under the stars to dream and plan the many fun activities that await during the beautiful warm days of summer. This is sure to be a fun time, so please mark your calendars. *If you are able to donate food for the event please contact the church office at 798-7224 for more information.*

Donors will be thanked the night of the event.



Children's Summer Theater Camp

The Hanover Arts and Activities Center is once again sponsoring a Children's Summer Theater Camp, Monday through Thursday 3:00-5:00pm from July 6 through Aug 6. The program is growing. Last year there were 40+ kids enrolled and more are expected this summer.

You can help out by providing:

- Snacks and drinks (ice cream, chips, juice boxes, popsicles, etc).
- Donations of paint, wood and fabric.
- Financial aid donations. Some talented kids have trouble affording the tuition (\$150).
- Area rugs for the Center, any size.(The kids will sit on the rugs to practice their lines and do theatre exercises.)

Donors will be thanked at the performances and in the programs. Contact Lorie Foley, Director, for more information at (804)798-0704.



Strawberry Faire: AMSA will have a booth at this year's Strawberry Faire on June 6th. Be sure to stop by and see us.

Ashland Main Street Association's next meeting will be Wednesday, June 17th at 5:30 PM in the Town Hall Chambers. This is a change from our regularly scheduled meeting. Please come join us.

What's Happening?

June 3	Lunch on the Lawn 12 PM to 1:30 PM
June 6	Ashland Strawberry Faire 10 AM to 5 PM Summer Reading Program Kick Off 10:30 AM to Noon
June 10	Lunch on the Lawn 12 PM to 1:30 PM
June 12	Last Day for Hanover Co Public Schools End of School Year Celebration 7:30 PM
June 17	Lunch on the Lawn 12 PM to 1:30 PM AMSA Meeting 5:30 PM
June 18	Dreamtime: Tales from Down Under 10:30 AM
June 21	Father's Day
June 24	Lunch on the Lawn 12 PM to 1:30 PM
June 25	Lemonade Cookies & Books 1:30 PM Duct Tape Art Workshop for Teens 6:30 PM
June 26	C Shells 10:30 AM
*** Weekly Events ***	
Saturdays	Farmers Market 9 AM to 12 PM Ashland Guided Walking Tours 11 AM
*** Looking Ahead ***	
July 4	Fourth of July Celebration
July 11	31 st Annual Hanover Tomato Festival

Town Hall Lawn
Randolph Macon College-Mary Claire Coster 798-8289 Ashland Public Library-www.pamunkeylibrary.org 798-4072
Town Hall Lawn
Pufferbelly Park-Contact Duncan Memorial-798-7224
Town Hall Lawn Town Hall Council Chambers
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Town Hall Lawn
Ashland Public Library-www.pamunkeylibrary.org Ashland Public Library-www.pamunkeylibrary.org
Ashland Public Library-www.pamunkeylibrary.org
Behind Town Hall- Jenny Didas-798-1073 Ashland Visitor's Center
Hanover Arts and Activities Center- 798-2728 Info: Hanover County Parks & Recreation, (804) 779-7948